ENERGIZING LEADERSHIP.
ENERGIZING LEADERSHIP.
Grow as a Conscious Leader for the Next Generation C-suite.
Zoom-in Renewal Programme on Mallorca.

WHO Bespoke, small-group Leadership Growth Journey for senior executives who are or aspire to be in a C-suite role and similar high-caliber positions, limited to 10 participants only.

WHY Build personal mastery for the Next Generation C-suite: Deepen your authentic leadership through connecting to your inner core.

WHEN 9-month programme SPRING 2020:
- Leadership Due Diligence, end of February, 2020
- REFUGI Retreat, March 27-31, 2020, Mallorca
- Coaching, 9 months

CONNECT TO leaders@dierkehouben.com
Why we created

ENERGIZING LEADERSHIP.

Re-new Your Self as a leader in disruptive times

You are a highly successful senior leader, with many years on the executive fastlane. But you are aware that in these times of complexity and disruption any routine thinking – even if rooted in past success – is a barrier to access your full potential. For you, self-renewal is imperative: Staying ahead of the challenge means staying curious, courageous and committed to personal growth. You are dedicated to transform yourself in order to make your leap into a Conscious Leader.

We firmly believe that in these times of discontinuous business opportunities and challenges high performance is not enough. Great leaders constantly strive to push beyond their personal limitations – based on a strong inner core, a widened awareness and the energy to adapt rapidly. These times call for a new quality of leaders in the Next Generation C-suite: The Conscious Leader.

Conscious Leaders are true game changers at the top through their unique blend of 3 Cs: Connectedness, Consciousness and Contribution. They connect to their individual purpose to build strength from within. They are conscious about themselves, their own strengths and limiting patterns, and the complex dynamics in the world around them. And they know how to unfold their and others’ full contribution potential in demanding leadership contexts.

ENERGIZING LEADERSHIP is your opportunity to transform yourself in order to transform your team and your organization. It is unique, selective, confidential and by application only.

Created and led by DierkeHouben Leadership Partners, this small-format programme takes 10 executives on an energizing transformative journey of personal exploration and growth to help them realize their full leadership potential.

We help you answering the question: “How can I grow into a Conscious Leader?”

If my heart would do my thinking and my head begins to feel, then I’d look upon the world anew and know what’s truly real!

Van Morrison
What’s unique about ENERGIZING LEADERSHIP.

Inspiration meets introspection for your personal growth

Being a Conscious Leader in the Next Generation C-suite requires mental agility. While confronted with the challenge to perform in a complex and ambiguous environment, you have to sustain the mental energy to transform yourself for continuous self-growth.

With ENERGIZING LEADERSHIP we created a unique learning context crafted to integrate introspection with inspiration for helping you master this challenge: In our exclusive contemplative RETREAT setting, you are exposed to a wide spectrum of self-transformative experiences. You learn how to reconnect to your self and embark on an energizing personal journey to access your full potential as a leader.

Re-Connect your Self to your inner core.
Discover and understand the power of your life’s crucibles and connect to your individual purpose – in order to lead authentically from your inner core.

Re-New your Self as a whole person.
Experience yourself anew as a whole person expanding into a Growth mindset – to stimulate your practice of introspection, imagination and inspiration.

Re-Frame your Consciousness as a Leader.
Develop self-awareness and emotional intelligence to connect your inner world to the wider world – to lead yourself and others towards accessing full potential.

Re-Iterate your Personal Transformation Experience.
Harness your experiences, personal reflections and learnings into actions in your daily work – to extend your growth journey towards Conscious Leadership.
Your Leadership Growth Journey at
ENERGIZING LEADERSHIP.

Caring for your growth from the start
ENERGIZING LEADERSHIP is a bespoke, unique 9-month Leadership Programme with a coach-supported personal Leadership Due Diligence, a 5-day Contemplative Retreat on Mallorca, and continuous 1:1 Coaching.

Right from the start of ENERGIZING LEADERSHIP, you are paired with a DierkeHouben Executive Coach and Leadership Advisor – who will work intensely with you throughout each phase of your individual growth journey towards a Conscious Leader.

Phase I
Immersive Preparation – digital and coach-supported
This is your personal Leadership Due Diligence: You will acquire a deeper understanding of your personality traits, your strengths and untapped potentials. The state-of-the-art Global Executive Leadership Inventory provides you with invaluable data on potential blind spots by contrasting your self-perception with how others perceive you. Complemented with a benchmark against other high-performing leaders, this marks the point of departure of your growth journey.

In an intense 1:1 coaching dialogue, an experienced coach will support you in your reflection process and in defining your personal Leadership Growth Agenda.

Phase II
Intense Self Re-newal Retreat – Mallorca
Our 5-day contemplative REFUGI Retreat on Mallorca is a holding space – designed to be both, deeply introspective and highly inspirational in order to expand your self-awareness, consciousness and emotional intelligence. The energizing learning setting with short inputs, individual + small group reflection and 1:1 coaching serves to understand your leadership footprint, root cause motivations, and individual purpose. Our unique blend of inspirational impulses is based on latest insights on experiential learning – utilizing right-brain methods to foster learning outside your comfort zone. Immersive experiences including nature, poetry, visual arts and yoga help you to fully access your personal source of will and inspiration – to re-charge your energy in order to energize others. The trustful learning space in a small-group of 10 executives enables you to safely articulate your thoughts, personal reflections and take-aways.

Supported by your coaches, you will leave the REFUGI Retreat with a deep insight of who you are today, who you can become – and what it means to get there.

Phase III and throughout the 9-month programme
Anchoring Continuous Self-growth – calls/ sessions
For 9 months, you work with your coach to refine and convert your Leadership Growth Agenda into your day-to-day life, translating new mindsets and behaviours into impactful actions.
ENERGIZING LEADERSHIP grows personal mastery in the 3 C’s.

Our times of discontinuity and disruption call for Next Generation Leaders:
highly conscious contributors, deeply connected to their inner core.

Connectedness
- Connects to individual purpose – the authentic self.
- Nurtures a sense of meaning in others – the big why.
- Serves a social purpose – the greater good.

Consciousness
- Understands own strengths, flaws, root causes – realising the full potential.
- Acts emotionally intelligent – transforming self and others.
- Practices awareness – focusing attention on inner and wider world.

Contribution
- Delivers unique value – in performing and transforming.
- Energizes for collaboration – inspiring others to contribute.
- Masters complexity – blending humbleness with determination.
Developing into a Conscious Leader demands mastery in 5 disciplines – our specific learning context at ENERGIZING LEADERSHIP is an accelerator by design.

**How we build and nurture THE CONSCIOUS LEADER.**

**Reality Zoom.** Confront feedback, reflect others` perceptions and understand the effects of own behaviour.

**Self-awareness.** Become conscious about self, own strengths, risk of strengths in overdrive, blind spots and underlying root causes.

**True North.** Reflect one`s inner world, basic assumptions and connect to individual purpose to build strength from within.

**Reading “the context”.** Expand consciousness and train emotional intelligence through “reflection in action”.

**Self-growth.** Manage the self as a growth project to stay in continuous development mode, with concrete actions and supporting structures.
Who is your peer group at **ENERGIZING LEADERSHIP**?

**What we promise**

ENERGIZING LEADERSHIP is unique, bespoke, and by application only.

Designed for senior executives who are or aspire to be in a C-suite role and similar high-caliber executive positions, participants are selected based on application and short interview by DierkeHouben Leadership Partners.

We will create a small cohort of participants drawn from complementary backgrounds, based on similarities in experience, future potential, and their ability to connect and contribute as a supportive group of peers.

**What we expect – You...**

- have a **minimum of 5 years senior executive experience** as part of at least 12 years in management (e.g. head of product division, geographical region or other business unit within the private or public sector)
- and – most important – you have the personal curiosity, openness and will to self-reflect, learn, experiment.

Senior executives without current managerial responsibilities and consultants with senior-level client experience are invited to discuss their participation with us. We will **personally evaluate each application** based on your commitment to self-development and your current leadership role.
Inspiring partners for

ENERGIZING LEADERSHIP.

No significant challenge can be addressed from the same level of consciousness that created it!

Albert Einstein

Masters to support Your Self Re-newal

At Dierke Houben Leadership Partners we strongly believe in the idea of personal mastery. This is why we have built a select circle of trusted partners who complement our capacity to deliver a really outstanding Leadership Growth Programme.

Creating right-brain experiences with transformational impact is an art in itself. This means that all of our partners are not only masters in their field – be it yoga, arts, poetry or cuisine. They are also gifted teachers, dedicated to make their unique contribution to your growth.

Together, we share one goal: building and nurturing a new generation of Conscious Leaders to build and transform the future.
DierkeHouben Leadership Partners is an independent Premier Leadership Coaching and Development Boutique for C-suite leaders and top talents stepping up to highest leadership roles. Combining latest leadership thinking with our passion for people, we create bespoke Leadership Programmes and Coaching Interventions for lasting and meaningful behaviour transformation – covering the full range: leaders, executive teams, organisations.

Founded in 2003, we have a single purpose: Growing Conscious Leaders for the Next Generation C-suite – ambitious to transform themselves, their teams and their organisations to thrive in times of disruption.

We are “panoramic” senior professionals – building on 20+ years in the business we embody a unique blend of experience in executive positions, knowing the boardroom from within, strategy consulting expertise, and coaching + leadership development practice on senior executive level. In addition, as Adjunct Professors for Leadership Experience, we are passionate educators, lecturers and teachers.

We are leadership advisors and coaches to CEOs, their executive teams and top talents for C-suite roles in global blue chips (Euro Stoxx 50/ Dax 30) as well as mid-cap companies. We have run about 50 proprietary corporate Leadership Camps for more than 2'000 senior leaders, with deep interaction and coaching.

For more information, visit www.dierkehouben.com and follow Kai Dierke + Anke Houben on LinkedIn.
What to expect at

ENERGIZING LEADERSHIP.

We are deeply passionate about developing leaders for the Next Generation C-suite!

Experiential leadership learning is the most sustainable path to personal growth.

DierkHouben

Your Learning Triggers

- **Unique 9-month Leadership Programme.** Coach-supported personal Leadership Due Diligence, 5-days contemplative Retreat on Mallorca, continuous 1:1 Coaching.

- **Holistic Learning Experience.** Latest adult learning methods, including right-brain methods – spanning from INSEAD Group Coaching, Systemic Coaching to SIYI Mindfulness Practices, yoga, poetry and arts.

- **Highly Experiential Learning Setting.** Blend of short input sessions, individual and small group reflection, 1:1 coaching, peer coaching, energizing activities.

- **Trustful Learning Environment.** Safe holding space for personal growth experience based on psychological safety and mutual trust amongst peers.

- **Two Experienced Coaches.** Kai Dierke and Anke Houben, guiding and supporting you on your learning journey.
Where you immerse into
ENERGIZING LEADERSHIP.

Son Gener – a monastery-like estate dating back to the 16th century – offers the perfect reflective space to immerse into your Leadership Growth Journey.

Secluded, open, calm, contemplative, inspiring and exclusively for us.

5-day Offsite, Mallorca
March 27-31, 2020

6 Overnight stays
Finca Son Gener
March 26 – April 1, 2020

Carretera de Servera
07550 Son Servera, Mallorca
Phone: +34 971 183 612
Application for ENERGIZING LEADERSHIP.

Application Steps and Requirements

As this is a small-group format for 10 senior executives, we will carefully select participants. Thus, we ask for your understanding to apply in a 2-step process.

We are looking forward to connect with you!

Step 1: A short CV and a reflection on 3 questions

Please send us your formless application per email: Include your CV and your contact details – and provide your reflection on these 3 questions:

1. "Why do I want to take part in ENERGIZING LEADERSHIP at this point in time?"
2. "Why am I passionate about leading consciously?"
3. "What is my unique contribution to the small-format executive peer group?"

Please send your application to: leaders@dierkehouben.com

Regular Application Deadline for Step 1: 15.01.2020
To benefit from our Early Bird Rate, Deadline for Step 1: 15.11.2019

Step 2: An interview of 60 minutes (call)

As soon as we have received your application by email, we will get in contact with you and arrange for an interview call of 60 minutes.

We evaluate applications and interviews timely to inform you about your acceptance to the programme as quick as possible.

If you have any questions, please contact us via email leaders@dierkehouben.com
Fees for ENERGIZING LEADERSHIP.

Participation Fee

EUR 12,800,-

EUR 10,240,- with our Early Bird Rate of 20%

Fees cover

- Professional development and coaching services provided by DierkeHouben
  - Leadership Due Diligence (digital)
  - 5 days learning experience on Mallorca
  - 9 months 1:1 coaching (calls/ sessions)
- Professional venue, including meals
- Professional services and experiences provided by partners (e.g. yoga, arts, poetry, nature walks)

Not included

- 6 Overnight stays with breakfasts in Phase II, Finca Son Gener, Carretera de Servera, 07550 Son Servera, Mallorca
- Travel expenses to/ on Mallorca
ENERGIZING LEADERSHIP starts and ends at the same time for everyone. Late arrivals or early departures are disruptive for the group learning process with your senior peers. Be caring!

Focused Attention!
When being together and ENERGIZING LEADERSHIP we need everyone’s full presence and attention. The use of mobile devices will be limited to explicit time slots. Be in the here and now!

Responsible for Self!
At ENERGIZING LEADERSHIP you are responsible for your own learning process. You get the most out of this individual and joint experience when you dive deep into this experiment. Be contributing!
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WE ARE LOOKING FORWARD TO WELCOMING YOU AT ENERGIZING LEADERSHIP. JOIN US!

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DierkeHouben
Leadership Partners

next ENERGIZING LEADERSHIP
will be offered in AUTUMN 2020